

Privacy Policy

Effective Date: October 10, 2020

Communikind, Inc. (“Communikind,” “we,” “our” or “us”) takes your privacy seriously and is committed to protecting it through our compliance with this policy. This policy describes how Communikind collects, uses, and shares personal information in connection with your use of our website, database, and mobile applications (our “Services”). You can jump to particular topics by going to the headings below:

Types Of Information We Collect

Use And Processing Of Information

Sharing Of Information.

Your Choices.

Children’s Privacy.

Your California Privacy Rights.

Your European Privacy Rights.

Transfer of Data to the United States.

Children’s Privacy.

Our Services are not intended for children under 13 years of age. No one under age 13 may provide any personal information via our Services. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information via our Services. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have collected any information from a child under 13, please contact us at info@communikind.com.

Your California Privacy Rights.

California law grants additional privacy rights to California residents. In particular, the California Consumer Privacy Act (CCPA) requires businesses to disclose, for the past 12 months, (i) the categories of personal information collected, (ii) the sources of the collected personal information, (iii) the purposes for which the collected personal information is used, (iv) the categories of personal information disclosed for a business purpose, and (v) the categories of any personal information sold. Note that Communikind does not sell any personal information, even under the broad CCPA definition of a “sale.”

California residents also have the rights described below. We will not discriminate against any California resident who exercises these rights.

Right to access/know your information. You may request from us a list of (i) the personal information that we have collected about you, and (ii) the categories of third parties to whom we have disclosed your personal information. You have the right to up to two (2) access requests each twelve (12) months.

Right to delete your information. You may request, at any time, that we delete your information and direct our service providers to delete your information from their records.

You may contact us to exercise these rights at info@communikind.com. To ensure the privacy and protection of individuals, we are required to verify your identity (or that of your authorized agent) or otherwise authenticate your request(s), which we will do in accordance with the CCPA regulations. Please note that, under the CCPA, we are not required to grant a request to access/know or a request to delete with respect to personal information obtained from you in your role as an employee, owner, director, officer or contractor of a company and within the context of Communikind providing its services to such company.

Your European Privacy Rights.

If you are a resident of the European Union, you have certain additional rights with respect to your information under the General Data Protection Regulation (Regulation (EU) 2016/679) (the “GDPR”), including the following:

- The right of access to your information.
- The right to rectify your information if it is incorrect or incomplete.
- The right to have your information erased (“right to be forgotten”) if certain grounds are met.
- The right to withdraw your consent to our processing of your information at any time (if our processing is based on consent).
- The right to object to our processing of your information (if processing is based on legitimate interests).
- The right to object to our processing of your information for direct marketing purposes.
- The right to receive your information from us in a structured, commonly used and machine-readable format, and the right to transmit your information to another controller without hindrance from us (data portability).

If you are located in the European Union and you are or have been a Communikind customer, we may send you marketing communications based on our legitimate interests, subject always to your right to opt out of such communications. Further, if you are located in the European Union, we will never share your information with a third party for such third party’s marketing purposes, unless you have specifically consented to us doing so.

You may contact us at info@communikind.com to exercise any of the above rights. We may request specific information from you to confirm your identity, and in some circumstances we may charge a reasonable fee for access to your information.

Furthermore, if you believe that our processing of your information is inconsistent with your data protection rights under the GDPR and we have not adequately addressed your concerns, you have the right to lodge a complaint with the data protection supervisory authority of your country.

For purposes of the GDPR, we are a “controller” and you are a “data subject.”

Transfer of Data to the United States.

Our Services are maintained in the United States. Any information you provide via our Services will be stored, processed, transferred to and accessed from the United States, which may not guarantee the same level of data protection as the country in which you reside. You explicitly consent and agree to such transfer, storing and/or processing of your information in the United States. You understand that data stored in the United States may be subject to lawful requests by the courts or law enforcement authorities in the United States. Nevertheless, we will handle information from or about you in accordance with this policy regardless of where that information is stored.

How We Protect Personal Information.

Miscellaneous.

Contact Information.

Types Of Information We Collect.

The following provides examples of the type of information that we collect from you and how we use that information.

Category	Types of Data	Primary Purpose for Collection and Use of Data
Identifiers	We collect your name and contact information, such as your e-mail address and phone number, when you create an account. We also collect any	To provide account related functionalities to our users and to improve our Services and offering to meet user needs.

	personal information you may provide as you interact with our Services. If you provide us feedback or contact us for support, we will collect your name and e-mail address, as well as any other content that you send to us, in order to reply. When you participate in a survey or poll, we collect information that you provide through the survey or poll. Identifiers may also include information about your browser type, operating system, Internet Protocol (IP) address (a number that is automatically assigned to a computer when the Internet is used), domain name, click-activity, referring website, and/or a date/time stamp for visitors.	
Internet or other similar network activity	We use cookies and clear GIFs. “Cookies” are small pieces of information that a website sends to a computer’s hard drive while a web site is viewed. We use technology to monitor how you interact with our website and mobile app. This may include which links you click on, or information that you type into our online forms.	To help make our website and mobile app operate efficiently and provide enhanced services.
Geolocation data	With your consent, our Services will determine your location.	To permit you to add health facilities and other locations to your account with our Services.
Professional or employment-related information	If you apply for a job posting, or become an employee, we collect information necessary to process your application or to retain you as an employee. This may include, among other things, your Social Security Number. Providing this information is required for employment.	We use information about current employees to perform our contract of employment, or the anticipation of a contract of employment with you. In some contexts, we are also required by law to collect information about our employees. We also use your information to have efficient staffing and work force operations.
Commercial Information	We collect your name, billing address, shipping address, e-mail address, phone number, and credit card number when you purchase any Communikind offering.	We use your information to perform our contract to provide you with products or services.

In addition to the information that we collect from you directly, we may also receive information about you from other sources, including third parties, business partners, our affiliates, or publicly available sources. For example, if you submit a job application, or become an employee, we may conduct a background check.

Use And Processing Of Information.

In addition to the purposes and uses described above, we use information in the following ways:

- To identify you when you visit our website or use our mobile app.

- To provide products and services you request.
- To improve our services and product offerings.
- To conduct analytics.
- To respond to inquiries related to support, employment opportunities, or other requests.
- To send marketing and promotional materials, including information relating to our products, services, sales, or promotions.
- For internal administrative purposes, as well as to manage our relationships.

Although the sections above describe our primary purpose in collecting your information, in many situations we have more than one purpose. For example, if you purchase a Communikind offering, we collect your information to perform our contract with you, but we also maintain your information after your transaction is complete so that we can quickly and easily respond to any questions about your order. As a result, our collection and processing of your information is based in different contexts upon your consent, our need to perform a contract, and/or our obligations under law.

Sharing Of Information.

In addition to the specific situations discussed elsewhere in this policy, we disclose information in the following situations:

1. **Affiliates and Acquisitions.** We may share information with our corporate affiliates (*e.g.*, parent company, sister companies, subsidiaries, joint ventures, or other companies under common control). If another company acquires, or plans to acquire, our company, business, or our assets, we will also share information with that company, including at the negotiation stage.
2. **Other Disclosures with Your Consent.** We may ask if you would like us to share your information with other unaffiliated third parties who are not described elsewhere in this policy.
3. **Other Disclosures without Your Consent.** We may disclose information in response to subpoenas, warrants, or court orders, or in connection with any legal process, or to comply with relevant laws. We may also share your information in order to establish or exercise our rights, to defend against a legal claim, to investigate, prevent, or take action regarding possible illegal activities, suspected fraud, safety of person or property, or a violation of our policies, or to comply with your request for the shipment of products to or the provision of services by a third party intermediary.
4. **Other Users.** Certain features of our Services allow you to share your information with, and send communications to, third parties such as healthcare providers. If you decide to share your information with other users using our Services, including individuals to whom you give access to your account, that information will be made available to such third parties.
5. **Service Providers.** We share your information with service providers. Among other things service providers help us to administer our website and mobile app, conduct surveys, provide technical support, and process payments.

Your Choices.

You can make the following choices regarding your personal information:

1. **Access To Your Personal Information.** You may access your personal information by logging into your account. Note that California residents may be entitled to ask us for a notice describing what categories of personal information (if any) we share with third parties or affiliates for direct marketing.
2. **Changes To Your Personal Information.** We rely on you to update and correct your personal information. You may modify your personal information by logging into your account. Note that we may keep historical information in our backup files as permitted by law. If our Services do not permit you to update or correct certain information contact us at the address described below.

3. **Deletion Of Your Personal Information.** Typically we retain your personal information for the period necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law. You may delete your account information by logging into your account. You may also delete your account and all of your personal information from our Services by emailing a deletion request to us at info@communikind.com. You should note that in many situations we must keep your personal information to comply with our legal obligations, resolve disputes, enforce our agreements, or for another one of our business purposes.
4. **Online Tracking.** We do not currently recognize automated browser signals regarding tracking mechanisms, which may include "Do Not Track" instructions.
5. **Promotional Emails.** You may choose to provide us with your email address for the purpose of allowing us to send free newsletters, surveys, offers, and other promotional materials to you, as well as targeted offers from third parties. You can stop receiving promotional emails by following the unsubscribe instructions in e-mails that you receive. If you decide not to receive promotional emails, we may still send you service related communications.
6. **Promotional Text Messages.** If you receive a text message from us that contains promotional information you can opt-out of receiving future text messages by replying "STOP."

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How We Protect Personal Information.

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls. Any payment transactions will be encrypted using SSL technology.

Unfortunately, no method of transmission over the Internet, or method of electronic storage, is fully secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted via our Services. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on our Services, or any decision you make to share personal information with third parties.

In the event that we are required by law to inform you of a breach to your personal information, we may notify you electronically, in writing, or by telephone, if permitted to do so by law.

Our Services may permit you to create an account. When you do you will be prompted to create a password. You are responsible for maintaining the confidentiality of your password, and you are responsible for any access to or use of your account by someone else that has obtained your password, whether or not such access or use has been authorized by you. You should notify us of any unauthorized use of your password or account.

Miscellaneous.

The following additional information relates to our privacy practices:

- **Third Party Applications/Websites.** Our Services may allow you to connect with and provide your personal information via certain third party applications and websites. We have no control over the privacy practices of websites or applications that we do not own. We recommend you consult the privacy policy of any such third party application or website before sharing your personal information with it to determine how your personal information will be used and protected.
- **Changes To This Privacy Policy.** We may change our privacy policy and practices periodically. We will post any changes we make to our privacy policy on our website and in our mobile app. To the extent that our policy changes in a material way, the policy that was in place at the time that you submitted personal information to us will govern that information unless we receive your consent to the new privacy policy.

Contact Information. If you have any questions, comments, or complaints concerning our privacy practices, please contact us at the e-mail address below. We will attempt to respond to your requests and to provide you with additional privacy-related information.

info@communikind.com